IT’S TIME TO RETHINK YOUR UPS

• Three Phase Uninterruptible Power Supplies
• Peripheral Equipment for Mission Critical Applications:
  - Batteries
  - Maintenance Bypasses
  - Critical Load Cabinets/Switchgear
• Preventive Maintenance and Service
• Technical Support and Training

www.MitsubishiCritical.com
UPSsales@meppi.com
800-887-887-887
724-772-2555

SA-ENL-0049  (02/19)

Reliability
1. the quality of performing consistently well.
2. the degree to which a measurement, calculation, or specification can be depended on to be accurate.
IT'S TIME TO RETHINK
YOUR UPS

• Three Phase Uninterruptible Power Supplies
• Peripheral Equipment for Mission Critical Applications:
  Batteries
  Maintenance Bypasses
  Critical Load Cabinets/Switchgear
  Preventive Maintenance and Service
  Technical Support and Training

www.MitsubishiCritical.com
UPSsales@meppi.com
800-887-8878
724-772-2555

SA-ENL-0049 (02/19)

Reliability
1. the quality of performing consistently well.
2. the degree to which a measurement, calculation, or specification can be depended on to be accurate.
WHAT DOES DOWNTIME COST YOU?

The cost of downtime has skyrocketed by over 45% since the beginning of the decade. The total cost of an unplanned data center outage is estimated at $500K-$1M when accounting for lost revenues, wages, inventory, labor, other direct/indirect costs, and opportunistic costs.

MORE ON THE COST OF DOWNTIME

Some businesses by their nature, have a larger number of unplanned power outages. Some examples include large retailers, medical centers, financial institutions, and data centers.

THE HUYS AND WHYS OF DOWNTIME

According to a report published by the Ponemon Institute in January 2016, UPS failures are the number one cause of reported data center outages, accounting for 25% of all events. A number of factors uncharacteristically cause unreliability, from an Incompatible Power Supply System including offensive technology, small product quality, maintenance, and poor service.

DON’T LET YOUR BUSINESS GO DARK

Mitsubishi Electric

- Power by Mitsubishi Electric’s unbreakable semiconductors and controllers
- Static switch with wrap around contactor for increased reliability
- Legendary workmanship
- Utilizes high performance, including 1+ year capacitors and industrial grade fans
- Over 500 certified service technicians providing 24/7 on-site response times
- Performance of parts on hand for 5-year warranty

Mitsubishi Electric UPS Reliability

- 99.9993%
WHAT DOES DOWNTIME COST YOU?

The cost of downtime has skyrocketed by over 45% since the beginning of the decade. The total cost of an unplanned data center outage is estimated at $500K-$1M when accounting for lost revenues, wages, inventory, labor, other direct/indirect costs, and opportunity costs.

IT HAPPENS MORE THAN YOU THINK

Unfortunately, such outages are more common than often assumed. 40% of businesses surveyed indicated they experience on average 15 IT downtime events per month and near 27 hours of downtime per month. Making matters worse, data center outages are increasing in duration to over 90 minutes on average.

MORE ON THE COST OF DOWNTIME

Some businesses by their nature, 40% and 84% of all IT will suffer significantly higher costs during the time of a typical outage. Server and backoffice systems, for example, are estimated to lose $3K and $10K respectively per outage of average duration. British Airways and Delta Airlines estimate that because of the increased time outages due to critical power infrastructure fail to, they incurred over $500K in lost revenue.

THE HOWS AND WHYS OF DOWNTIME

According to a report published by the Ponemon Institute in January 2016, UPS failure is the number one cause of unplanned data center outages, contributing to 25% of all events. A number of factors unfortunately can cause reliability issues in an Uninterruptible Power Supply (UPS) system including inferior technology, weak product quality, improper system including inferior technology, weak product quality, improper installation, and maintenance, and poor service. Clearly, the risk of disasters can be impacted by the reliability of the Uninterruptible Power Supply that you choose to back up your business.

UNPLANNED OUTAGES

According to a report published by the Ponemon Institute in January 2016, UPS failure is the number one cause of unplanned data center outages, accounting for 25% of all events. A number of factors unfortunately can cause reliability issues in an Uninterruptible Power Supply (UPS) system including inferior technology, weak product quality, improper installation, and maintenance, and poor service. Clearly, the risk of disasters can be impacted by the reliability of the Uninterruptible Power Supply that you choose to back up your business.

MITSUBISHI ELECTRIC UPS RELIABILITY

99.9993%
WHAT DOES DOWNTIME COST YOU?

The cost of downtime has skyrocketed by over 45% since the beginning of the decade. The total cost of an unplanned data center outage is estimated at $395K-$516M when accounting for lost revenues, wages, inventory, labor, other direct/indirect costs, and opportunity costs.

APPLICATIONS OF DOWNTIME

The cost of downtime is not restricted to financial loss. Downtime can impact customers, vendors, and other business partners. It can also impact the business internally by increasing the workload of employees and reducing productivity.

MORE ON THE COST OF DOWNTIME

Further, businesses by their nature, are increasing in duration to over 60 minutes on average.

DATA CENTER OUTAGE COSTS

The cost of downtime has skyrocketed by over 45% since the beginning of the decade. The total cost of an unplanned data center outage is estimated at $395K-$516M when accounting for lost revenues, wages, inventory, labor, other direct/indirect costs, and opportunity costs.

MITSUBISHI ELECTRIC UPS RELIABILITY

99.9993%

DON’T LET YOUR BUSINESS GO DARK

- Modular design
- Expandable, hot swappable modules
- Modular UPS...
Three Phase Uninterruptible Power Supplies
Peripheral Equipment for Mission Critical Applications:
- Batteries
- Maintenance Bypasses
- Critical Load Cabinets/Switchgear
- Preventive Maintenance and Service
- Technical Support and Training

www.MitsubishiCritical.com
UPSsales@meppi.com
800-887-887-887-887-887
724-772-2555

Reliability
1. the quality of performing consistently well.
2. the degree to which a measurement, calculation, or specification can be depended on to be accurate.